VP650 | Powered by memjet

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VIP COLOR

Helping Businesses Scale Dynamically and Profitably

The Only Printer Needed for the Job!



Have you ever lost a customer because you were unable to meet their private labeling needs in a timely manner? How about missing shipping dateline because your labels were late?

With VIPColor VP650 there is no need for over-ordering your labels or paying for expedited delivery. This results in reduced label wastage, increased profit; and better order response time. Ultimately, leading to better customer experience.

Building on our proven technology, the VP650 combines the performance and reliability of our best-selling VP700 with **Enhanced Water Resistant Ink Technology.**

Whether you require 1 or 10,000 labels/day, the VP650 allows you to produce brilliant color labels with rich graphics, crisp text and barcodes that are suitable for Chilled Food & Beverages, Wineries, Animal Care, Chemicals, Cleaning products and most moisture exposed products.

Need Performance, Versatility and Reliablity. **Think** VP650 Color Label Printer.



Suitable for

- Refrigerated F&B
- GHS/ Chemical
- Healthcare/ Nutraceuticals
- Animal Care
- Home Care/ Cleaning
- Personal/ Body Care

How VP650 can benefit your business?

Concept

Impress your clients with incredible print quality of VP650 labels

Proofing

Shorten label design change (variants) to proofing cycle

Approve

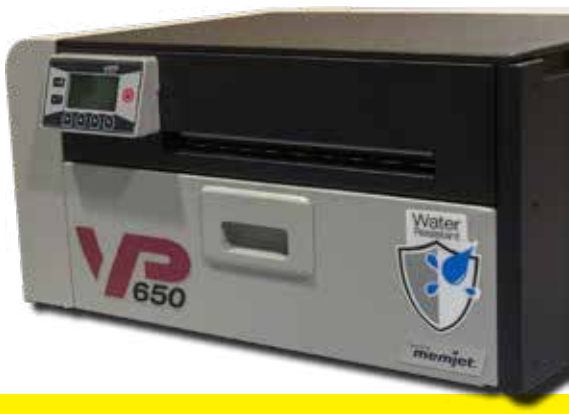
Simplify approval as production label is the same as proofing

Production

High print speed handles unexpected peak production fast & easily

Delivery

Increase your responsiveness to last-minute orders



SCAN ME

LEARN MORE ABOUT OUR FOOD SAFE INK

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Product Specifications

GENERAL

Print Speed	6 and 8 ips (152.4 and 203.2 mm/s)
Print Resolution	1,600 x 1,600 dpi and 1,600 x 800 dpi
Print Width	2" - 8.5" (50.8 - 215.9 mm)
Communication Ports	USB 2.0, 10/100Base-T, GPIO
Inks	Dye Ink in 5 individual 200ml CYMKK color (Water Resistant)
Time to First Label	Less than 10s
Dimensions (Printer)	20.1" (W) x 11.2" (H) x 15.2" (D) (510 x 285 x 385 mm)
Weight (Printer only)	66 lbs (30 kg)
Communication Ports	USB 2.0, Ethernet, GIPIO

PRINTING

Print Modes	Roll-to-Cut, Roll-to-Roll, Print & Hold
Barcode PQ	1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size

OPERATION

Electrical	Universal power supply - 100 - 240 Vac, Peak current < 4A
Operating Temperature	15 to 35oC at RH 20 - 80%
Storage Temperature	-5 to 50oC
Standards/Approvals	FCC Part 15, Subpart B, Class A (US) IEC 60950-1 Compliant (International), cULus (US/Canada), CCC (China), RCM (Australia)
User Interface	Embedded web server Blacklit LCD control panel in 9 languages LED for Printer warnings and readiness indication Unobstructed accessibility to service bays for print head and ink tanks Designed for ease of setup, troubleshooting and service
Acoustics	Sound pressure level less than 60 dBA (both operator / bystander position)

MEDIA

Sensor Type	Gap, Reflective sensor for black mark
Media types	Roll (Continuous, Die-cut), Fan-fold
Media Thickness	0.1 - 0.3 mm
Roll Diameter	6" (152 mm) OD with 3" (76.2 mm)
Supported Media	Glossy, matt, synthetics
Media Length	Up to 40" (1,016 m)
Construction	Metallic casing with industrial grade ruggedness
What's in the Box	Printer (Integrated with Un-winder), print head, USB Cable, AC power cable and ink cartridges
Built-in accessory	Automatic Cutter, Label Print and Hold
Warranty	1 Year limited warranty or 5 Million inches, whichever comes first

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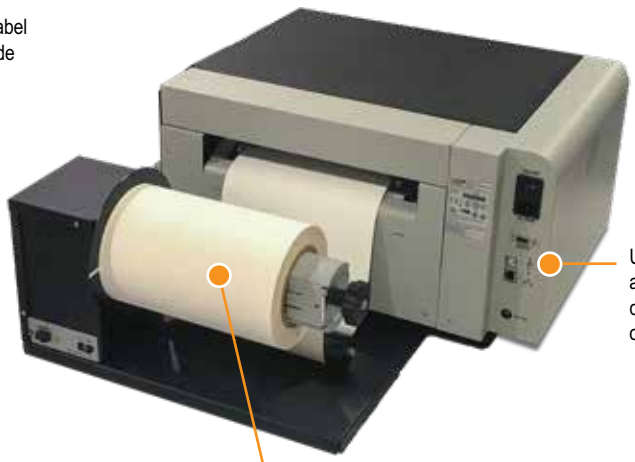
Overview

The VP650 supports all major MS Windows based label and graphics design applications like





Patented Print & Hold single label dispensing mode



USB, Ethernet and GPIO connectivity options

6" OD 3" core un-winder



1,000 8.5" Wide Labels in 10 mins (Roll-to-Roll)



Fewer Replacement with Large 200ml Water Resistant Ink Tanks



Expressive Color and Crisp Text at 1600 x 1600 dpi

Accessories

For more information, please visit us at vipcolor.com or vipcoloreurope.com

Re-winder/ Un-winder



Label Slitter



Matrix remover & Slitter



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